Think/Pair/Share: Index card exercise
*similar answers grouped together

Statistics kept at your libraries:
- Data required for specific surveys
  - ACRL
  - IPEDS
- Annual reports
  - Each unit takes specific stats
- Instruction statistics
  - Number of instruction sessions
    - Classes vs. workshops vs. tours
    - By college, program, etc.
    - Head counts for sessions
  - How instruction program sessions match learning outcomes
  - Students reached via research appts and instruction
  - Quantity and quality
  - Include learning outcomes
  - Workshop attendance
  - Instruction room use by faculty and college
- Reference statistics
  - Number of reference questions asked
  - Number of one-on-one consultations and research appointments
  - Research appointment survey data
  - Students reached via research appts and instruction
  - Count questions and types of questions
    - Dissertation-related reference questions
    - Job placement-related reference questions
    - Reference vs. directional vs. equipment/technical service stats
  - Reference transactions
  - In-person vs chat
  - Interactions and consults
  - Student attendance at appointments
  - Info desk/service desk stats
  - Info office reference consultations
- “Collegial interactions” - all external facing support; by college, program, etc.
- Acquisitions statistics
  - Purchase decisions
- Cataloging statistics
  - Bibs and authority records added/deleted/changed etc.
- Programming statistics
  - Number of programs
  - Events and participation
- Technology statistics
  - Digitization statistics
  - PC use in learning commons
  - Software use in learning commons
- Chat statistics
  - Chat survey sent as canned survey
  - Usage of chat: text analysis
  - Chat vs in-person
- Collection statistics
  - Circulation/check out statistics
    - Local, OhioLINK, ILL
    - Internal use of items
    - Print circulation statistics
    - Course reserve stats
  - Diversity collection
    - Social justice
    - Race/culture
- Digital resource usage
  - Which resources used and number of clicks
  - Database usage
  - Ebook usage
  - Eresource usage
    - Eresource access problems
  - Website
  - Online resource use
  - COUNTER statistics
- Research Guides usage
  - Qual. usage of LibGuides: quality not quantity
- Space studies and door counts
  - Study room/group study room usage
    - Room reservations
  - Door count, floor count, head counts, and gate count
    - Gate count on the hour, every hour, every day; collected in a spreadsheet
    - Headcount during overnight shifts
    - How many folks are in the library? (Not necessarily utilizing the resources.) We don’t have a door counter so this is done randomly by “hand.”
    - Counts of people and spaces being used
    - Library usage by hour
    - Student workers count patrons by location every hour. Locations are coded on a map so we know which areas are used. Use a laminated map and dry erase markers.
- Just started collecting qualitative feedback about our spaces using color-coded cards
- Visits per week
- Space utilization survey
- Building use and surveys for needs assessment
  - Use stats for resources and rooms
- Tutoring Center statistics and hours students are there
- Student savings as a result of OER use
- Publication and citation data
  - Faculty citation data by research lab
- ORCID IDs by our faculty since library advocates for it
- Who are people using digital commons
- Testimonials
- Finals week (specifically) statistics
- Track My Work by HR
- Study focus groups
- Just started an FAQ
- Whiteboards asking “question of the month” to get students to answer in sentences (or at least phrases)

Wishlist for statistics:
- Would like to do better/deeper look into outreach and outcomes