Doing More with More: Propelling the library forward with usage-based purchasing models

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User-Based Initiatives Defined

- Demand Driven Acquisitions (DDA)
  - Librarian mediated content
  - Library contributes to deposit account
  - Users select purchases

- Evidence Based Acquisitions (EBA) or Evidence Based Selection (EBS)
  - Librarian mediated content
  - Library contribution grants access for one year
  - Librarians analyze usage data and select titles
History of User-Based Initiatives at CWRU

Average eBook Title Use

- DDA
- Firm Orders

8
1

@myilibray
History of User-Based Initiatives at CWRU

Firm Order eBook Usage

- 73% Zero Usage
- 27% 1+ Use
Strategic Plan Initiative Developed

● Goal 1: Research. Ignite discovery, research and scholarship by aligning our expertise with the needs of researchers as they address the world's most pressing needs.

○ Objective 1.1.0: Purchased Content. Deepen research capacity at CWRU by ensuring effective access to the diverse and interdisciplinary information resources that are essential for our faculty and students by advocating for and securing University investment in scholarly content at a level commensurate with our University-defined peer research institutions.

■ Initiative 1: Optimize the user research experience for access to desired e-content, including e-books, research databases, e-journals, media, data, and databases.

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**STRATEGIC INVESTMENT IN COLLECTIONS & CONTENT**

- **SALARY SAVINGS**
  - KSL reallocated salary savings from temporarily vacant staff positions to make special one-time purchases.

- **FACULTY CONSULTATIONS**
  - KSL was able to make new subscription purchases from savings after consultations with faculty to discontinue resources that did not meet the changing needs of curriculum, study, and research.

- **CAMPUS CONTRIBUTIONS**
  - Direct Contributions by the College of Arts and Sciences allowed for purchases that the general materials budget was not able to handle.

- **GENERAL LIBRARY MATERIALS BUDGET**

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Goal 1 Research
User-Driven Purchasing Models
Elsevier eBook Evidence-Based Selection

- $200,000 Collection Value
- $40,000 Content Accessed
- 142 titles added to permanent collection
- Cost per Use: $19.76
Elsevier eBook EBS: Titles in Collection vs. Titles Accessed

<table>
<thead>
<tr>
<th>Category</th>
<th>Titles in Collection</th>
<th>Titles Accessed</th>
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<tbody>
<tr>
<td>Agricultural, Biological, and Food Sciences</td>
<td>180.0</td>
<td>10.0</td>
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<tr>
<td>Chemistry</td>
<td>75.0</td>
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<tr>
<td>Engineering</td>
<td>489.0</td>
<td>65.0</td>
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<td>Materials Science</td>
<td>201.0</td>
<td>41.0</td>
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<tr>
<td>Plastics Engineering</td>
<td>52.0</td>
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JSTOR DDA and EBA

**DDA**
- Collection Value: $5,000,000
- Content Accessed: $243,200
- KSL only paid 10% of content accessed
- Cost per Use: $2.36

**EBA**
- Collection Value: $3,120,000
- Content Accessed: $386,033
- KSL only paid 5% of content accessed
- Cost per Use: $1.82
JSTOR EBA:
eBooks Accessed by Subject

- History: 689
- Political Science: 332
- Language & Literature: 480
- Music: 223
- Religion: 160
- Philosophy: 123
- Film Studies: 97
- Anthropology: 85
- Sociology: 434
- Business: 59
- Health Sciences: 59
- Performing Arts: 45
- Psychology: 45
- Education: 45
- Law: 45
- Art & History: 95
Kanapy Streaming Video DDA

- On-demand streaming video platform
- Valued at over $4,500,000
- Content is leased for one or three years
- Over 26,000 films available
- Films can be embedded for courses
- Public performance rights included
# Communication

<table>
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<tr>
<th></th>
<th>Name</th>
<th>Length of Initiative</th>
<th>Status</th>
<th>Cost per Use</th>
<th>Total Section Requests - BR2</th>
<th>Content Accessed</th>
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Making IMPACT

89% Savings JSTOR ebooks

95% Savings EBSCO ebooks
The Future: Doing More AND More

- Continue user-driven initiatives
- Database EBA with ProQuest
- Serials Collection Assessment