Doing More with More: Propelling the library forward with usage-based purchasing models

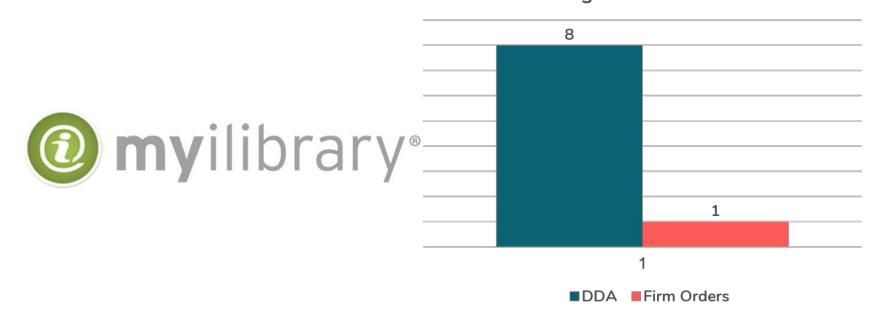
Liz Bernal and Stephanie Church Case Western Reserve University November 2, 2018



User-Based Initiatives Defined

- Demand Driven Acquisitions (DDA)
 - Librarian mediated content
 - Library contributes to deposit account
 - Users select purchases
- Evidence Based Acquisitions (EBA) or Evidence Based Selection (EBS)
 - Librarian mediated content
 - Library contribution grants access for one year
 - Librarians analyze usage data and select titles

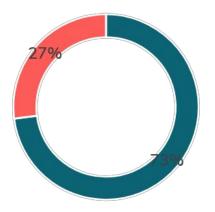
History of User-Based Initiatives at CWRU Average eBook Title Use



History of User-Based Initiatives at CWRU

Firm Order eBook Usage







STRATEGIC INVESTMENT IN COLLECTIONS & CONTENT

FACULTY

LIBRARY MATERIALS

BUDGET

CAMPUS

'ces

and

SALARY SAVINGS

S

KSL reallocated salary savings from temporarily vacant staff positions to make special one-time purchases.

FACULTY CONSULTATIONS

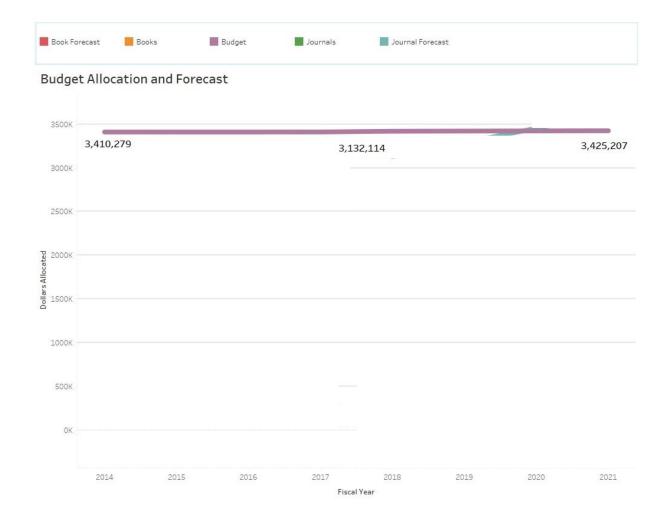
KSL was able to make new subscription purchases from savings after consultations with faculty to discontinue resources that did not meet the changing needs of curriculum, study, and research.

CAMPUS CONTRIBUTIONS.

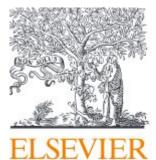
Direct Contributions by the College of Arts and Sciences allowed for purchases that the general materials budget was not able to handle.

GENERAL LIBRARY MATERIALS BUDGET

Goal 1 Research



User-Driven Purchasing Models





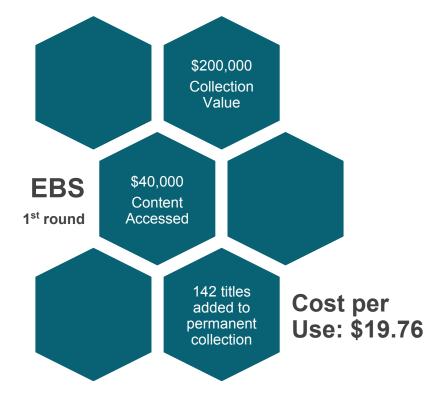


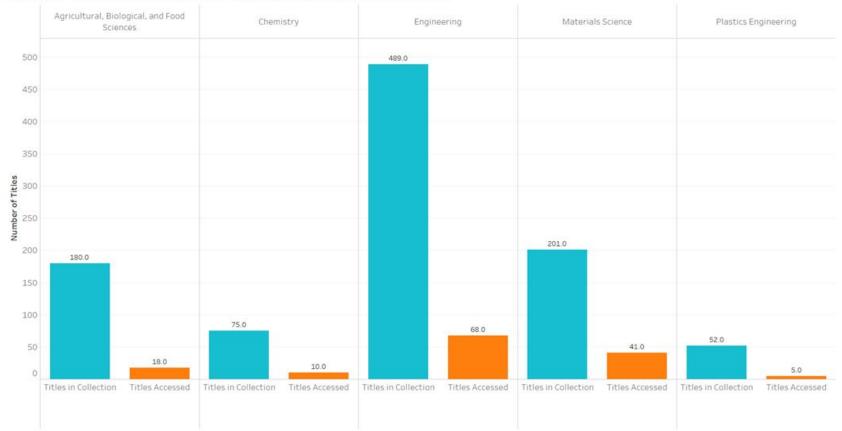




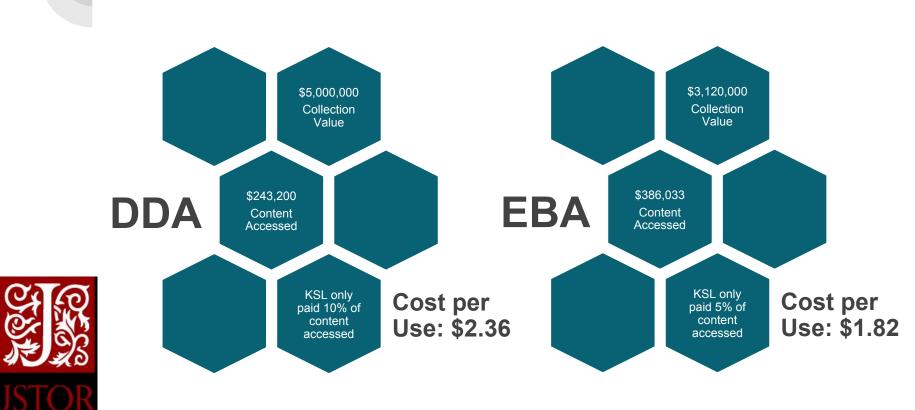
Elsevier eBook Evidence-Based Selection

ELSEVIER



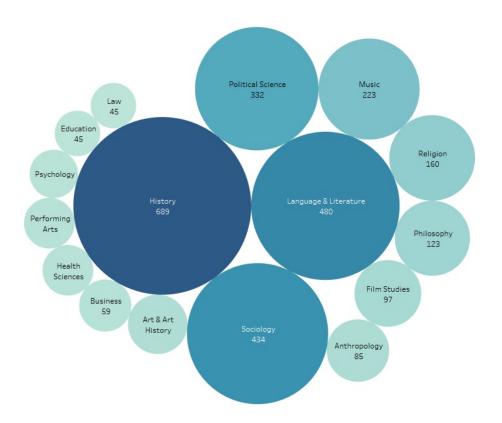


Elsevier eBook EBS: Titles in Collection vs. Titles Accessed

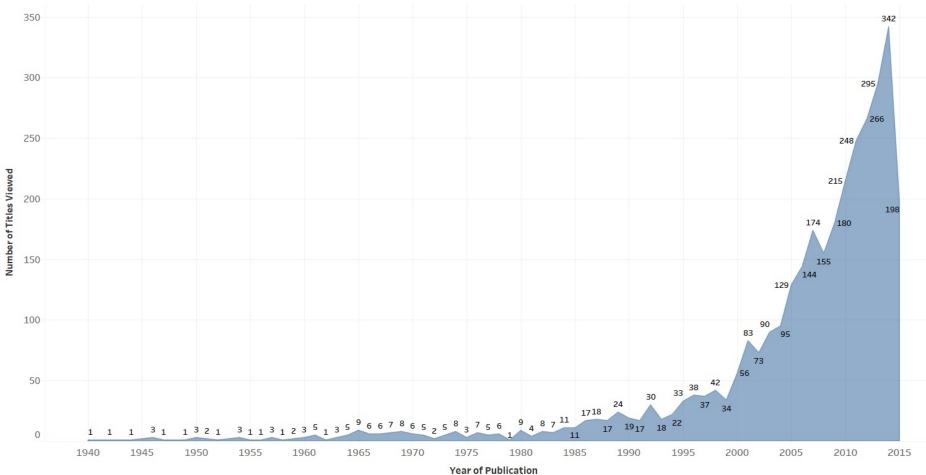


JSTOR DDA and EBA

JSTOR EBA: eBooks Accessed by Subject



JSTOR EBA: Titles Viewed by Year of Publication



Kanapy Streaming Video DDA

=	Serial Databases	Online	e Serial Journals	Online Seria	al Journal Packages	Print Serial Journals	Ebook Platforms	vidence-Based/DDA	eBook Initiatives	Streaming Services 🔻
Ŧ	🗄 Grid view 🔹	💋 Hi	de fields 🛛 🚍 Filte	er 🖽 Group	🕴 🕹 Sort 🖓 Color	≣ı Ľ …				
	A Name	Ŧ	A Fiscal Year 🔹	A Status 🔹	S Cost Per Video Play	# Videos Invoiced 👻	# Videos Accessed 🔹	# Video Plays 🔹	# Minutes Played	S Content Accessed 👻
1	Kanopy DDA		FY15	Complete	\$1.86	5 2	110	161	452	5 \$24,150.00
2	Kanopy DDA		FY16	Complete	\$4.65	5 35	573	1128	2169	7 \$85,950.00
3	Kanopy DDA		FY17	Complete	\$3.46	5 60	902	2598	6175	5 \$135,300.00
4	Kanopy DDA		FY18	Complete	\$4.60	125	3333	4078	10570	\$499,950.00

- On-demand streaming video platform
- Valued at over \$4,500,000
- Content is leased for one or three years

- Over 26,000 films available
- Films can be embedded for courses
- Public performance rights included



Communication

=	Serial Databases Online	e Serial Journals Online Serial Jou	rnal Packages	Print Serial Jou	rnals Ebook Platforms Ev	idence-Based/DDA eBoo	k Initiatives 🔹 Strea
-	🗄 Grid view 🚢 🛷 Hi	ide fields \Xi Filter 🖽 Group 🔱	Sort 🔷 Co	or 🗐 🗹 ·			
	A Name 🔹	A Length of Iniative 🛛 🔹	A Status 🔹	\$ Cost per Use 🔹	# Total Section Requests - BR2 🔹	🔹 Content Accessed 👒	S Collection Value 🔹
1	CRC EBS	November 2016 - October 2017	Completed	\$33.60	863	\$863.00	\$29,343.95
2	EBSCO eBook Subscription	August 2016 - October 2017	Completed	\$1.19	12575	\$12,575.00	\$531,772.00
3	EBSCO eBook Subscription	November 2017 - October 2018	Active				
4	Elsevier eBooks EBS	March 2016 - February 2017	Completed	\$19.76	1999	\$1,999.00	\$36,131.25
5	Elsevier eBooks EBS	November 2016 - October 2017	Completed	\$13.49	2234	\$2,234.00	\$35,653.75
6	Elsevier eBook EBS	March 2018 - February 2019	Active				
7	JSTOR DDA	January 2017 - April 2017	Completed	\$2.36	10485	\$10,485.00	\$243,192.45
8	JSTOR EBA	July 2017 - June 2018	Completed	\$1.82	11562	\$11,562.00	\$386,033.63
9	JSTOR EBA	July 2018 - June 2019	Active	\$10.04	1727	\$1,727.00	\$93,562.52
10	Myilibrary DDA	March 2012 - June 2014	Completed	\$0.35	61391	\$61,391.00	\$67,177.68
11							

Making IMPACT





The Future: Doing More AND More

Continue user-driven initiatives Database EBA with ProQuest Serials Collection Assessment

The end

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