



The Changing Faces of Academic Libraries:  
Transforming • Reorganizing • Re-imagining

## Preliminary Program: Presentations ALAO 2013 Conference

10:15 am to 11:00 am

### **Hoover:** *New Faces, New Skills: Training Work Study Students in the Digital Age*

This paper will examine the changing roles of Work Study Program (WSP) students in an academic library and demonstrate how they have become a vital part of library staffing. An overview of the process for hiring, training, managing and evaluating the WSP students will illustrate the ways of implementing such a program.

#DigitalWSP

Stevo Roksandic, Mount Carmel College of Nursing  
Noreen Mulcahy, Mount Carmel College of Nursing

### **Smith:** CMIG Session to be announced

### **Room 136:** *Reimagining Information Literacy as Metaliteracy in a Credit Library Course*

*\*Program sponsored by the ALAO Distance Learning Interest Group*

To address the ways users interact with information introduced by digital technologies, many librarians have looked beyond information literacy to incorporate multiple literacies into their teaching. This presentation will highlight a credit library course that was reimagined around the comprehensive conceptual framework of metaliteracy. Discover how this approach engaged students in learning core skills, such as advanced search strategies and source evaluation, through assignments involving the use of search engines, social media, and emerging technologies.

#metaliteracy

Vera Lux, Bowling Green State University

### **Room 134:** *Embracing the STEM to STEAM Initiative: The Library as Bridge Between Science and Art*

The STEAM movement, which champions adding Art to STEM education, is a new pedagogical initiative that fosters creativity through more interdisciplinary engagement. By repurposing library spaces and refocusing outreach so that different communities can meet and collaborate, librarians are supporting user creativity in science and art. Two liaison librarians will discuss the implementation of collaborative activities at the intersection of science and art, reflecting on how librarians can foster the STEAM movement at their institutions.

#ALAOSTEAM

Shannon Marie Robinson, Denison University  
Mariana M. Garcia, Denison University

**Room 236: *Advance Learning and Services through Collaboration and Integration with non-Academic Units and non-Departmental Programs on Campus***

Traditional liaison programs often focus on liaison with subject and academic departments within the institution. This presentation will demonstrate how a small academic library has helped to advance learning and services through extending its library liaison program beyond traditional academic units in a systematic way. The extended liaison program positioned the librarians to raise their profile on campus as research consultants and support non-departmental programs and nonacademic units to provide more effective and efficient practices.

#liaisonprogram

Jane Wu, Otterbein University  
Lois Szudy, Otterbein University

**Room 234: *Changing our Face: Academic Libraries as Effective Partners and Leaders in Outreach and Engagement***

While higher education places an increasingly higher value on community outreach and engagement, academic libraries, particularly those at smaller and mid-sized institutions, have been slow to get involved. This is unfortunate since academic libraries have much to offer-- and much more to gain-- through successful engagement. The presenter will share experiences gained through the very successful engagement program of a mid-sized metropolitan university library in the Greater Cincinnati area.

#LEADOUTREACH

Arne J. Almquist, Northern Kentucky University

**Room 232: *Where can I study? What's happening on campus? Tell me now!***

Library information screens provide a configurable touch sensitive portal helping students find available computers, study spaces, events, books and more. Utilizing live data; Wi-Fi access points' saturation, computer activity and room reservations with GIS maps enable students to quickly locate an open place to study in the various libraries. Video sequences show how to get to user selected locations. Customized HTML and CSS for new content and navigation are easily generated from a simple spreadsheet.

#InfoScreen

Eric Johnson, Miami University  
Jon Cameron, Miami University  
Thomas Tully, Miami University

**11:15 am to 12:00 pm**

**Hoover: Watch This! Using Instructional Videos to Enhance Information Literacy One-Shot Instruction**

Presenters will share their successful venture of flipping one-shot information literacy instruction. Participants will experience the flipped classroom, watching short videos prior to the session so the group is set up for an engaging discussion about the benefits and challenges of flipped learning. This active session will also include hands-on work enabling participants to draft a flipped classroom experience and leave the session armed with practical approaches. Please watch these videos prior to attending the session.

#flippedALAO

ALAO Pre-Session Video 1: <http://www.youtube.com/watch?v=SMuRH2owaKo>

ALAO Pre-Session Video 2: [http://www.youtube.com/watch?v=2BYOLreh\\_OE](http://www.youtube.com/watch?v=2BYOLreh_OE)

Andrea Brooks, Northern Kentucky University  
Mary Chesnut, Northern Kentucky University

**Smith: How Cloud Computing is Changing an Academic Library's Virtual Presence**

The paradigm for computer applications has recently shifted from software programs installed on desktop computers, or hosted by an internal IT department to cloud based services available on multiple and increasingly mobile computing platforms. We will explore how cloud computing, especially Software as a Service (SaaS), is changing many aspects of library planning and management. This accelerates the shift from the library as a bricks-and-mortar material repository towards the library as a virtual information portal.

#SaaSyLibrary

Donald Pearson, Mount Carmel College of Nursing  
Stevo Roksandic, Mount Carmel College of Nursing

**Room 136: Outreach and Engagement for Special Collections through a Gallery Exhibit**

*\* Program sponsored by the ALAO Special Collections and Archives Interest Group*

In a gallery exhibit, we used technology to create dynamic aspects to allow viewers greater access to the static items displayed under glass. The books, documents, and images in the display cases were enhanced by video interviews with individuals associated with the subject of the exhibit, audio recordings of excerpts from some of the books, and additional images. In this presentation, we will discuss the successes and challenges of creating this new content.

#Special Collections Exhibits

Melanie McGurr, Ohio State University  
Mary-Allen Johnson, Ohio State University

**Room 134: *Crash Course on the Future of College and Career Readiness: Ohio's P20 Initiative and the New Common Core***

*\*Program sponsored by the ALAO Curriculum Materials Center Interest Group*

Coming to a campus near you! Students who have completed college and career ready requirements in the Common Core State Standards and are transitioning to college level work. This session will outline Ohio's P20 initiatives that impact student learning and transform education while focusing on what academic librarians, especially those working with freshmen and pre-service teachers, must know to help retain and graduate students. Learn about the basics of the Common Core and how they connect to the ACRL standards, plus Ohio resources that support research.

#collegereadiness

Paula Nespeca Deal, INFOhio  
Anne Marie Smeraldi, Cleveland State University

**Room 236: *Plagiarism School: Strategic Efforts for Educating and Rehabilitating Students***

Librarians from a research institution with regional campuses will describe a strategic approach to combatting student plagiarism and the methods for adjusting university policies and practices, while inventing creative initiatives, placing libraries at the center of positive change. Although the strategies discussed developed over many years, the past academic year saw the first full university-wide implementation of such strategies. Presenters will report on recent activities and provide a model for other academic libraries.

#PlagiarismSchool

Rob Kairis, Kent State University, Stark Campus  
Vanessa Earp, Kent State University

**Room 234: *It Takes a Village! E-resource Workflows in the Age of Discovery***

When a new technical services staff position was approved at this academic library, librarians and staff there had the opportunity to re-examine workflows and redistribute the e-resources work crucial to maximizing the utility of discovery products: work such as licensing, record creation and loading, knowledgebase management, and troubleshooting. Librarians and staff at this library will discuss their distributed workflows for e-resources management within the context of existing models, best practices, and the demands of discovery.

#villageALAO2013

Amy Fry, Bowling Green State University  
Jeanne Langendorfer, Bowling Green State University  
Linda Brown, Bowling Green State University  
Julie Rabine, Bowling Green State University  
Mark Strang, Bowling Green State University  
Sonia Duran, Bowling Green State University

**Room 232: *We're Not So Different, You and I: Re-imagining Library-Writing Center Collaboration***

With their related missions and similarly credentialed faculty and staff, college libraries and writing centers are natural allies for student support and success. Yet physical separations on campus, disparate day-to-day duties, and other perceived differences often present barriers to successful collaboration. In addition to making the case for this collaborative imperative, this presentation will outline strategies for partnership that can work at virtually any type of institution, as well as provide examples of notable projects made possible by the power of the collective library-writing center perspective.

#ALAO2013CampusCollaborations

Katie Foran-Mulcahy, University of Cincinnati, Clermont College  
Arianne Hartsell-Gundy, Miami University

**2:15 pm to 3:00 pm**

**Hoover: *Better Together: Reimagining Library Social Media Content Through Student Collaboration***

*\*Program sponsored by the ALAO Support Staff Interest Group*

Student employees can help to locate and create the content that is the lifeblood of an effective library social media account. However, collaborating with students who have limited time to work in the library and a different voice than many of their librarian supervisors can be a challenge. The presenters will describe their own experiences working with students to develop social media content and provide specific tools and strategies for addressing those obstacles.

#alaotogether

Jessica Hagman, Ohio University  
Janet Carleton, Ohio University

**Smith: *Building from the Top: Re-imagining Information Literacy One Administrator at a Time***

Although many academic libraries have been successful in their educational outreach efforts, challenges remain promoting information literacy (IL) across the college or university. This paper will present the results of a two-part study on institutional support of information literacy initiatives, including an examination of policies regarding IL as a required component of the curriculum at a sample of academic institutions in Ohio, as well as findings from a survey of college administrators toward such initiatives.

#InfoLiteracyALAO2013

Beate Gersch, Lorain County Community College  
Miriam Matteson, Kent State University

**Room 136: *Enacted Metadata: Using Video to Highlight Special Collections***

*\* Program sponsored by the ALAO Technical, Electronic, and Digital Services Interest Group*

In order to highlight special collections in closed-stack environments, our library created short videos to serve as "enacted metadata." Videos include description of the objects, commentary, images, and reenactments to help users observe materials in time and space. To help others use this approach, we will describe the theory, explain the execution, highlight examples, reflect on scholars' participation, describe assessment, outline benefits of the project, and include specific tips for creating enacted metadata records.

#EnactedMetadata

Susannah Cleveland, Bowling Green State University  
Elizabeth Hertenstein, Bowling Green State University  
Nancy Down, Bowling Green State University

**Room 134: Reimagining Info Lit Assessment: An Inexpensive and Easy Method for Measuring IL Skill Progression**

*\*Program sponsored by the ALAO Instruction Interest Group*

How information literate are students? How can we tell if their skills are improving during their college years? Standardized IL tests are available (iCriticalThinking and SAILS), but each requires a considerable investment to participate. Is it possible to achieve results using separate in-house and open source software? Yes! This presentation will describe our university's implementation of this software, the results, and how we are using results to prove effectiveness and improve IL instruction.

#infolitskills

Eric Resnis, Miami University  
Kathleen Lucey, Miami University  
Lindsay Miller, Miami University

**Room 234: Programming Prowess: Transform Your Library with Engaging Events**

*\*Program sponsored by the ALAO Diversity Committee*

Innovative programming with a purpose can transform the perception of an academic library. Learn how to develop your programming prowess, from idea to implementation, at this engaging session. The presenter will demonstrate how library staff interests can drive creative, and sometimes unconventional, programming that attracts positive attention. Attendees will hear about low-cost event concepts and learn how to promote creativity among library staff to initiate program development

#libraryevents

Katy Kelly, University of Dayton

**Room 232: LinGO: How iLead Ohio Influenced Team Collaboration and Discovery for Patrons**

Despite the goal of the library to serve as a provider of information resources, our classification systems and jargon can often alienate the patrons that our libraries are intended to serve. Our team, brought together by iLead Ohio, hope to present the application steps for iLead, our collaboration efforts, and the finalization of our project Lingo, a mobile app designed to help patrons who are lost in translation.

#lingo

Jessica Crossfield McIntosh, Otterbein University  
Julie Zaveloff, Columbus State Community College  
Derek Zoladz, Columbus State Community College  
David Green, Ohionet  
Kirsten Krumsee, State Library of Ohio

**3:15 pm to 4:00 pm**

**Hoover: *Got IRB? What to Know When Planning Human Subject Research Projects***

*\*Program sponsored by the ALAO Research and Publications Committee*

Do your research plans include surveys, focus groups or other interactions with people? If your research involves human subjects, then you will likely need to contact your campus institutional review board (IRB). Join our discussion with a panel of experienced researchers and IRB board representatives who will address core research considerations, standards and requirements, data access and collection ethics, and other issues. Our panelists will also share their experiences and insights about the IRB review process. Take our short IRB quiz during the session and receive score-based PRIZES!

#IRBdisc

Mark Eddy, Case Western Reserve University  
Panelist List TBD

**Smith: *Mapping for change: Re-imagining assessment with concept maps***

Facilitate student creativity and assess information skills at the same time with concept maps. Learn how to administer these easy assessments and analyze them for evidence of learning. The presenters will demonstrate how this assessment technique can be used in multiple situations and how it is possible to transform these maps into results that can be easily understood by stakeholders.

#conceptmaps

Heidi Gauder, University of Dayton  
Fred Jenkins, University of Dayton

**Room 136: *Transforming the First Year Experience & Relationship with the Library***

In the fall of 2012, the library introduced a new program to provide all incoming first year students with their own Personal Librarian (PL) to serve as their point of contact with our library. The PL can help students navigate the library, assist with research, answer library-related questions, and more. Learn about the results of the program's first full year, how it was implemented, what we learned, and what is new in 2013/14.

#KSLPL

Brian Gray, Case Western Reserve University  
Gail Reese, Case Western Reserve University  
Stephen Toombs, Case Western Reserve University

**Room 134: *Making Information Literacy Relevant to Professional Degree Students***

Professional degree curricula are full of courses mandated by their accrediting bodies. Fitting in information literacy material can be challenging. Using a Blackboard module that can be customized by the course instructor is a way to accomplish this. The module described uses active learning making the instruction relevant to the student's eventual career.

#BLCKBRDIL

John Napp, University of Toledo

**Room 234: *Striking Up a Conversation, Striking Up a Victory: Engaging Faculty in Scholarly Communication Issues***

The concepts “open access” and “scholarly communication” have become inseparable from the library landscape. Librarians are increasingly aware of the issues inherent in these concepts, but faculty have been slower to understand their importance. Traditional communications with faculty couldn’t keep pace with evolving trends in scholarly communication, so we created a faculty learning community to generate awareness. This community has been the most successful method of increasing faculty understanding about these issues across our campus.

#ALAOFLC

Jen Waller, Miami University  
Jennifer Bazeley, Miami University

**Room 232: *Expressing Value in a changing budget climate: Our library’s response to Responsibility Centered Management***

Ohio University is migrating to a Responsibility Centered Management financial model, a decentralized approach to budget allocation that assigns greater control over resource decisions to academic colleges and deans. This presentation showcases how we analyzed library expenditures on collections, staffing, facilities, and operations, as well as usage statistics, in order to demonstrate the value of the library to each college.

#libvalue

Chad Boeninger, Ohio University  
Sara Harrington, Ohio University  
Janet Hulm, Ohio University  
Debi Daniels, Ohio University



*9/6/13: This is a draft document of sessions offered for the ALAO 2013 Conference; changes to sessions, locations, and presenters may be made prior to the conference.*

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