

## Preliminary Program: ALAO 2013 Conference Poster Sessions, Lightning Talk, Discussion Tables

#### Poster Sessions

#### Bigfoot Goes to College: Information Literacy and the Hunt for Bigfoot at a Community College

Our community college is highly collaborative. We work with four year colleges, technical schools, high schools, and even public libraries. For its collaboration with a local elementary school, our college campus presented a "day of college" to 3 classes of fourth graders. As part of college day, the librarians used Bigfoot research as a hook to teach the students information literacy with great enthusiasm and success.

#ALAObigfoot

Kristine Szabo, Columbus State Community College Dana Knott, Columbus State Community College

#### Marketing Ohio Libraries: a Statewide Approach

Ohio libraries: we all know them, we all love them, and at the moment, we're not marketing them as a statewide whole. The Statewide Marketing Task Force (a team of Library Leadership Ohio 2012 graduates) is charged with developing a multi-type marketing campaign to encourage use of libraries in general and specific statewide services. Our poster is a window into the foundations we have begun to lay for this ongoing project.

#OhioLibraries

Leslie Jankowski, Columbus College of Art & Design

## Test and Tune: Measuring Success With Information Literacy Assessment Tools in Embedded Librarianship

This poster will highlight the successes and lessons learned in the semester-long collaboration between a librarian and an instructor to explore methods of information literacy (IL) instruction, periodically measure the success of these methods, customize and adapt instruction strategies accordingly, and enhance overall student learning outcomes.

#test&tune

Mark Eddy, Case Western Reserve University

#### Culture Cafe: Re-Imagining "Library As Place" Through Student Performance

Culture Café is a performance event that creates connections with students by expanding the library's role as a place where discovery thrives. Culture Café represents the evolution of "library as place" by pushing the library beyond its traditional boundaries and cultivating students' sense of self and intellectual curiosity. Culture Café provides a safe environment that allows students to experiment and share music, poetry, and dance. Performances are informal and feel like an "open mic" night.

#culturecafe

Peter Szabo, Ohio Wesleyan University Jillian Maruskin, Ohio Wesleyan University

## Too Much of a Good Thing? Web-Scale Discovery Tools as Resources of First Resort in Academic Libraries

Web-scale or one-stop shopping discovery tools are becoming an increasingly visible resource in academic libraries. These resources allow for the combining of the interfaces of multiple databases into a single Google-like search engine. Many discovery services are being used as the primary access point for the libraries resource set. Academic libralight rians need to grapple seriously with the real implications of rolling-out and providing a discovery tool for their users.

#DiscoveryTools

Joseph E. Straw, Marietta College

#### The New Face of Textbooks: Guiding Faculty Toward Alternatives

Are students at your institution complaining about the high costs of textbooks? Do they continually ask if your library has copies of textbooks that can be checked out? Is it even possible for faculty to require course materials for their students that are not so expensive? Discover how librarians at two campuses have launched a pilot project to work with professors to find cost-effective and appropriate textbook alternatives for their courses.

#textbookalt

John Burke, Miami University Middletown

#### Fun, Food, and Library Finds: Reimagining Our Library and Ourselves

1st Fridays @ 4, a series of informal themed events hosted by librarians, was designed to engage with students in meaningful conversation and explore the terrain of information resources beyond coursework and research needs. The series marketed with the tag line, fun, food and library finds, included themes of Survivor, Library Edition, Celebrate the Chinese New Year, and The Secret World of Rare Books. The series was highly successful, providing direction for the current year.

#1stFridays@4

Pamela Bach, University of Cincinnati Olga hart, University of Cincinnati

#### Reimagining Library Assessment: Partnering for Student Success |

Library assessment initiatives are a focal point in an increasingly data-based higher education environment. The University Library developed a partnership with the Institutional Research/Effectiveness Office to look at integrating library-specific data with university data and analytics to gain a unique perspective on the ways that library use and access can influence retention, success of "at-risk" students, and the role of the library in contributing to overall student successes.

#libraryassessment

Rebekah Kilzerr, Shawnee State University Katy Mathuews, Shawnee State University

#### Perpetual Motion: Running a 24/7 library in a 9 to 5 world

Many campus services aren't available overnight, no matter how long the library is open. This case study will examine the lessons learned from one academic library's experiences with 24/7 hours during the school year. This session will share lessons learned about staffing/scheduling, student interest in overnight services, safety/security issues, and relationships with other service points in the library and the university.

#24-7library

Rob Withers, Miami University

#### Collaborate! Libraries and Graduate Researchers Share the Process

This poster will describe how librarians established a graduate student research series at their university. The series is an interdisciplinary forum for graduate students to discuss their research process in a conference-like setting. As such, the library has been successful in promoting scholarly conversations and the sharing of ideas across campus. Best practices and tips for others interested in starting something similar will be presented, as well as photographs taken at previous years' series.

#gradresearchseries

Hilary Bussell, Ohio University Lorraine Wochna, Ohio University

# Linking Up With LinkedIn: A Review of Job Hunting and Networking Resources for Ohio Academic Library Employees

Although many library employees have basic LinkedIn profiles, some may be missing out on the rich knowledge-building and networking opportunities available. This poster will offer guidance to both novice and experienced LinkedIn members by reviewing tips for the creation of vibrant profiles, discussing the various options for member interaction (recommending others, building a network of contacts, posting polls or discussions, etc.), and highlighting key groups and organizations relevant to Ohio academic library employees.

#ALAOLinkedIn

Ginna Gauntner Witte, Cincinnati State Technical & Community College Myra Justus, Cincinnati State Technical & Community College

#### Keeping skills fresh: The development of a student staff-training model

How do you train student reference assistants to do everything, and keep their skills fresh? The development of a three-year rotation training model and a popular "Question of the Week" format is discussed. These novel training strategies address the unique and challenging needs of training student reference assistants in a small, specialized library.

#capablestudents

Gwen Short, College of Wooster Rebecca Pappert Maniates, Yale-NSU College

#### Tablet based data recorder for Librarians and Researchers

Librarians are providing data lifecycle advice to researchers since data management has become a grant requirement. This poster highlights a librarian designed tool that eases data collection and validation responsibilities for researchers while streamlining the curation and metadata tasks associated with data. It shows design considerations and solutions that make the process easy and some benefits of using electronic data collection tools. A demonstration device will be available for hands on experience and exploration.

#DataRecorderALAO

Eric Johnson, Miami University

### Research Impact 2.0 - Analysis of New Trends in Scholarship Metrics

Scholarship impact metrics are in high demand. Since the conventional metrics could not offer any insights on the value of new forms of scholarship brought by the development of Internet and social media, new metrics have been suggested. This poster presents a systematic overview of the conventional and the new trends in metrics analysis, analyze advantages and disadvantages of a variety of metrics, and offer suggest ions on how to increase impact without gaming"

**#BAmetrics** 

Daniela Solomon, Case Western Reserve University

#### Giving your LibGuides a Facelift: Usability and Design Best Practices

This poster will present tips for creating the most accessible library guides using LibGuides CMS in addition to discussing some of the new features of LibGuides CMS like surveys, privacy rules, and discussion boards. The focus will be on usability and readability of guides to help students quickly navigate through guides to find the information they need.

#libguidesfacelift

Jamie Bloss, Kent State University

#### Digitizing the Women's Studies Collection at Denison

Practicum project by a Kent State University SLIS program student completed at Denison University in Granville, Ohio. Women's Studies Program materials were digitized for this project, metadata created and documents uploaded to the Digital Resource Commons, digital repository collection. Procedure was documented in blog and how-to videos, and a digital narrative, using Prezi presentation software, of the history of women's studies at Denison was created.

#WMSDenisonLibDRC

Michelle Brasseur, Kent State University

#### "You look a little young to be in college": Preschoolers and academic libraries

Learn how one academic library facilitates learning at the pre-school level through targeted programming opportunities. Working with preschool teachers, this library developed age-appropriate activities for children to experience an academic library environment. The Ohio Early Learning and Development Standards were utilized in describing the learning outcomes associated with the activities. This poster will show how academic libraries can provide outreach to the community with fun learning experiences for the youngest of users.

#librarykids

Amanda Black, University of Dayton Heidi Gauder, University of Dayton

#### Re-Imagining Academic Reference Services for Older Non-Traditional Students

"How do I click?" Older non-traditional students face some basic technological challenges when entering a modern academic environment, such as online course-learning platforms. In this poster session we will be taking a look at helping 60+ non-traditional students with reference services in the academic library setting.

#seniorstudents

Maria Hawkins, Kent State University Edith Sicken, Kent State University

#### **Should Wikipedia Be Considered Reliable?**

This poster presents the results of my research on the edits that were made to the Wikipedia pages of the Republican presidential candidates during a key portion of the 2012 primary campaign. I determined that the articles were generally reliable since vandalism was removed very quickly and questionable information was usually removed or revised quickly. This type of research is important since a large number of college students use Wikipedia rather than traditional reference sources.

#ALAO2013WikipediaReliability

Matthew Cox, Kent State University

### **Round Table Discussions: Room 137**

#### Session 1 - 10:15 am to 11:00 am

### Using collaborative strategies to meet Common Core primary resource requirements: The "Ben" collection and archival literacy

Two library and information science students examined the Ludy T. Benjamin, Jr. Popular Psychology Magazine Collection at the Center for the History of Psychology to ascertain how the collection could be used in educational practice, particularly in blending current concepts with primary source materials. The students propose a round table discussion to solicit feedback on their projects and to discuss with practitioners their understanding of archival literacy, and gain insight into archival literacy best practices.

Shelley Blundell, Kent State University Leah Schmidt, Kent State University

Session 2 - 11:15 - 12:00 pm

Assessment Interest Group (AIG): Topic Pending

## Session 3 - 2:15 pm to 3:00 pm

#### **Copyright on Campus**

Copyright, licensing, and intellectual property are taking center stage in libraries as online learning, institutional repositories, and other digital projects expand. This round-table discussion is an opportunity for conference attendees to share their experiences with these issues. Participants will have the opportunity to share how they have managed with questions patrons ask, requests they have encountered, responses received from copyright owners and licensors, and more.

#ALAO2013copyright

Cindy Kristof, Kent State University

## Session 4 - 3:15 pm to 4:00 pm

#### **Creatively Transitioning into the Workplace**

Re-imagining their unique skill sets based on organizational needs helps new hires get established. My colleague and I—both newcomers to the academic library environment—have discovered that many new hires experience similar challenges when becoming acclimated to the work culture. A round table for new hires would provide a forum for comparing experiences and discussing strategies for success. Themes to explore include clarifying job roles, setting goals, and finding a voice in the workplace.

#alaonewhires

Kate Lucey, Miami University marcus Ladd, Miami University

**Lightning Talks: Room 236** 

Session 3 - 2:15 pm to 3:00 pm

#### **3D Printing in Academic Libraries**

3D printing has a been one the biggest trending topics of the past year. But can it fit in as a service at academic libraries? This presentation will give an overview of 3D printing, discuss its place in the academic library, and present the successes and challenges that our university has experienced while providing 3D printing services to students and faculty.

#ALAO3DPrinting

Jon Cameron, Miami University John Williams, Miami University

#### Libraries Remain Relevant: Circulating iPads for Individuals and Classroom Instruction

Stay relevant, provide equitable access to new technology, and impact your institution by circulating iPads. Tips gleaned from the grant writing process, training options in tablet technologies, assessing instructional needs, selecting relevant accessories and apps, and setting user policies will be shared. Insights from classroom teaching and assignments requiring iPads will be offered. Participants will be empowered to seek funding and advice to develop similar programs.

#iPadcircALAO

John Burke, Miami University Middletown Beth Tumbleson, Miami University Middletown Chris Mull, Miami University Middletown

## Session 4 - 3:15 pm to 4:00 pm

#### All You Really Need to Know about Library Research You Learned on Your Summer Vacation

How about a vacation scrapbook instead of a library handout? Introduce principles of library research through humor and analogies to help students travel on the research highway successfully. The presentation will take attendees through a storyboard for the proposed learning tool that uses what students already know to catapult them to new learning. Analogies in this presentation can also be used in classroom instruction to engage students and make learning enjoyable and effective.

#researchanalog

Olga Hart, University of Cincinnati

## Do Community-College Students Use More Credible Research Sources in English Composition Essays than Students at For-Profit Colleges?

This session reviews the research papers of two groups of English composition students who have participated in similar library-instruction sessions: a group of students from a for-profit college and another from a community college. I will examine and discuss the reference sources used by a group of students from each type of school for their research essays, to see whether one group tends to use more credible sources than the other.

#Forprofit2013

Laurie Henry, Lincoln College of Technology