#### Constant Change, Constant Opportunity Academic Library Association of Ohio 37th Annual Conference Toledo, Ohio @ Hilton Toledo



November 4, 2011

### Program Abstracts Note: Session times are subject to change

#### Session 1: 10:10 a.m. - 11:00 a.m.

#### SUMMONING INSTRUCTION: DOES A DISCOVERY LAYER CHANGE LIBRARY INSTRUCTION?

Amy Fyn (Bowling Green State University), Patricia Antonelli (Bowling Green State University, Firelands)
Defiance/Williams Room

The ability to search once and retrieve results from both the library catalog and databases blew the doors off instruction designed to teach faceted searching by material type. Is instruction in using databases and the library catalog necessary once a discovery layer is implemented? Preliminary experience suggests a resounding "Yes!" Discover what stayed, what changed, and what the layer freed us to teach that we could not address before the layer.

# PICTURE THIS: FACULTY & LIBRARIANS COLLABORATING TO BRING VISUAL LITERACY TO THE CLASSROOM Kathleen Pickens French (Miami University, Hamilton), Dr. Theresa Kulbaga (Miami University, Hamilton), Dr. Susan Pelle (Miami University, Hamilton) Seneca Room

Two faculty and a librarian will discuss working together to enhance students' visual literacy using multimedia assignments. The faculty will speak frankly about the experience, including their expectations, pros and cons of specific tools, and will also share what they value most (and least) regarding librarian input. Attendees will walk away from this session with ideas for collaborating with their own faculty, strategies for promoting visual literacy, and answers to questions they may otherwise be reluctant to ask.

## BREAKING TRADITION: RESTRUCTURING TO DEAL MORE EFFECTIVELY WITH ELECTRONIC RESOURCES Karen Plummer (University of Akron), Frank Bove (University of Akron) Henry Room

On April 13, 2011, the Electronic Services Department (ESD) was born! The ESD was created by recognizing the increasing prominence of electronic resources to our users. To effectively manage those resources and efficiently deliver information electronically, we have broken with traditional organizational structure, merging the Cataloging and Systems Departments, and adding web

development and electronic resources management personnel. This presentation will discuss the who, what, when, where, and why of our restructuring process.

## CROSSING INSTITUTIONAL BOUNDARIES TO CREATE PERMANENT PUBLIC ACCESS FOR GOVERNMENT INFORMATION Shari Laster (University of Akron), Catalina Oyler (Five Colleges of Ohio) Huron Room

This presentation describes a project to make government documents available in a digital collection. For this project, librarians in a statewide professional organization volunteered to work with OhioLINK to create a digital collection within the Digital Resource Commons (DRC), following the structures and processes used by individual OhioLINK institutions. The pilot collection makes a series of federal government publications not previously available online freely accessible in a preservation-friendly format.

### THIS OLD LIBRARY: REVITALIZING YOUR LIBRARY SPACE THROUGH MOVING, MIXING, MASHING, AND (A LITTLE) MONEY

John Burke (Miami University, Middletown), Jessie Long (Miami University, Middletown), Beth Tumbleson (Miami University, Middletown)

Logan Room

In a world of mobile information, libraries still influence student enrollment decisions. Once students arrive, they use library spaces to meet a variety of learning, creation, study, and recreation needs. How can we convert buildings originally designed for collection storage into flexible learning spaces? Join three librarians as they describe the ongoing transformation of their 1960s edifice into a 21st century learning oasis, and in doing so spark planning and revitalization efforts in your library.

### CMCIG PROGRAM: WIZARDS AND VAMPIRES AND NERDFIGHTERS, O MY! POPULAR LITERATURE IN THE ACADEMIC LIBRARY

Nancy Down (Bowling Green State University), Kathy Yoder (Bowling Green State University) Van Wert Room

Popular literature, such as the Harry Potter series and the Twilight Saga, are increasingly used in academic classes. Our presentation discusses how our Curriculum Resource Center supports the use of such materials as young adult reading and as teaching materials. Our Popular Culture Library archives the materials to document cultural history. We conclude with ideas on collaborations between our collections to promote popular literature in the academic library.

### Spotlight Session 1: Leadership Hardin Room

### Bringing Endowment Funds into the 21st Century: Using UPMIFA to Update Fund Restrictions Douglas Anderson (Marietta College)

Do you have endowment funds that are restricted to purchasing books and periodicals and wonder if you could use those funds to subscribe to electronic resources? UPMIFA, a uniform state law, could allow your institution to petition the state Attorney General to modify the restrictions on such endowments. Such a modification might allow for the acquisition of newer media types, including electronic resources and using lease/subscription acquisition methods.

#### THE LIBRARY ENRICHES THE ACCREDITATION PROCESS

Amy Filiatreau Ensor (Xavier University)

Accreditation is lengthy, complex and stressful. Librarians have unique expertise in communication, research, and organization that can make the accreditation process run more smoothly, and streamline the compiling of vast digital resources and data required for the self-study. It's a different, high-profile way to show, yet again, the library's value to the organization. We will describe Xavier University library's involvement in a recent (successful) accreditation and self-study process, and give practical tips and lessons learned.

#### Session 2: 11:10am – Noon

### SSIG PROGRAM: PLANNING YOUR DIGITAL RESOURCE COMMONS AND INSTITUTIONAL REPOSITORY: WHAT DO YOU NEED TO KNOW?

Gwen Evans (Bowling Green State University), Elías Tzoc (Miami University), John Millard (Miami University), Linda Newman (University of Cincinnati), Shari Laster (University of Akron), Jane Wildermuth (Wright State University), Rachel DeHart (University of Dayton)

Defiance/Williams Room

The OhioLINK Digital Resource Commons (see http://drc.ohiolink.edu/) showcases digital collections, published research, grey literature, and raw data from a variety of institutions in Ohio. What factors are important when considering the use of the DRC for your institution? Staffing, expertise, timelines, training and documentation opportunities, working with faculty, and "what worked for us" tips and tricks will be offered from the perspective of DRC participants representing a variety of institutions, both large and small.

#### WHY ARE YOU BUYING THAT?

Alice Crosetto (University of Toledo)

Seneca Room

Feature films, computer games, Urban Fiction titles – what are these resources doing in an academic library? As academic patrons increasingly rely on electronic resources, what in-house items compel users to walk into the library? These once considered public library items are finding their way into academic libraries as librarians address diverse learning styles and interest areas, as well as underrepresented campus populations. This session will discuss the rationale and success of purchasing these items.

#### OUR ROLE IN RETENTION: THE LIBRARY AS LIAISON TO 'AT RISK' STUDENTS

Kathleen Pickens-French (Miami University, Hamilton), Krista McDonald (Miami University, Hamilton), Mark Shores (Miami University, Hamilton), Polly Whitaker (Miami University, Hamilton)
Henry Room

Learn how our library implemented a successful liaison program to student veterans, adult learners, and foster care alumni. As part of our workshop, you'll watch video narratives from students sharing their college experience, including the unique challenges they faced coming back to school, their greatest struggles, how they use the library, and what they would recommend to librarians providing outreach. Through discussion and examples, you'll gain strategies and ideas for providing outreach to at-risk students at your institution.

### **IIG PROGRAM: TAKING TUTORIALS TO THE CLASSROOM: THE USE OF TUTORIALS IN 'DIFFERENTIATED INSTRUCTION'**

Rares Piloiu (Otterbein University), Judy Carey Nevin (Otterbein University), Lois Szudy (Otterbein University)

**Huron Room** 

At Otterbein University, the teaching librarians have been experimenting with the use of tutorials in classroom instruction for over six months. This approach to what has been traditionally an asynchronous instructional tool has been facilitated by the use of Libguides in classroom environments. As a result, the librarians have been able to improve their ability to provide simultaneous "differentiated instruction," reduce the amount of time spent of verbal instruction and increase the Libguides use.

### RPC Program: Tackling Your First Research Project: Tips and Strategies for New Library Science Researchers

Sue Polanka (Wright State University), Heidi Gauder (University of Dayton), Fran Mentch (Cleveland State University), Fang Fang (Kenyon College), Joshua Finnell (Denison University), Daniel Feinberg (University of Toledo)

Logan Room

Join experienced professionals for a lively discussion about conducting and publishing research in a rapidly evolving library environment. Topics will include exploring publishing opportunities and venues, working with a mentor, identifying research trends, collaborating with colleagues, and capitalizing on cost saving measures and grant opportunities. This session will be a free-form, informal discussion among our panelists and session attendees. Whether you are new to research, or just looking for tips on meeting your current research goals, this is the session for you!

#### PROVIDE INTERACTIVE ACCESS TO YOUR MULTI-DIMENSIONAL OBJECTS USING 360 DEGREE IMAGING

Frances Rice (University of Dayton)

Van Wert Room

360 degree imaging can provide access to your collection of multi-dimensional objects. This technology replaces traditional digital photography with an interactive flash file, allowing users to rotate and examine objects virtually. Learn about the equipment and process used to create the files. See a demonstration of the technology and hear how it is being used in the classroom.

### Spotlight Session 2: Teaching 2.0 Hardin Room

#### TIMESAVING TEMPLATES: TECHNIQUES FOR QUICK CREATION AND MAINTENANCE OF RESEARCH GUIDES

Robert Snyder (Bowling Green State University)

This librarian at a small private university spent a significant amount of time promoting LibGuides to subject faculty, but increased interest in these research guides led to an increase in time spent creating and maintaining them. The challenge was met through the utilization of templates and techniques for quick guide creation. Participants will learn these techniques, see examples of the resulting guides and forms, and share their own approaches to quick content creation and maintenance.

#### FROM BRICK-AND-MORTAR TO BLACKBOARD: DEVELOPING AN ONLINE INFORMATION LITERACY COURSE

Thomas Hyland (Lakeland Community College), Kate Kendall (Lakeland Community College)

Our library offered a one-credit information literacy class based on our college's information literacy learning outcome in a traditional classroom environment for four semesters. From the course's inception, our objective was to take it entirely online to reach those segments of the student population who encounter barriers to regular in-class attendance. Though in past iterations we had used

Blackboard as an assistant, when we converted the class to the online environment we employed the Quality Matters Standards model to emphasize active learning and deliver content previously communicated verbally in the classroom.

#### Noon-2pm Lunch & Awards, 1:15pm Vendors, Posters, and Interest Groups

Session 3: 2:00pm-2:50pm

#### **TEDSIG PROGRAM: CONFLICT AND CONSENSUS: CLUSTERS OF OPINIONS ON E-BOOKS**

Andy Revelle, (other presenters TBA)

Defiance/Williams Room

This presentation will present the results of a ALA grant funded two part study on user opinions about e-books. The first part of the study employed Q methodology to identify four clusters of opinions related to e-books across the campus community. The second part used the results of the Q study to create a large-n survey to learn the demographic make-up of each group.

PLANNING FOR CHANGE: USING TECHNOLOGY TO ASSESS AND TRANSFORM LIBRARY SERVICE ENVIRONMENTS

Heidi Gauder (University of Dayton), Frances Rice (University of Dayton), Hector Escobar (University of Dayton)

Seneca Room

How do you conduct assessment on a budget? This session will explore how one library used three open source and low-cost technologies to gather data, which was used to assess library services & technologies. Learn how LabStats, LibStats and Wordle helped make substantive changes to this library's computer lab, reference area, and public service desks--and see for yourself how to utilize these resources for your library's assessment needs.

#### WORLDS APART? BRIDGING THE DISTANCE FOR INTERNATIONAL STUDENTS ON CAMPUS

Katie Gibson (Miami University), Kathleen Pickens-French (Miami University Hamilton), Krista McDonald (Miami University, Hamilton)

Henry Room

As the dream of American education becomes reality for more students around the globe, librarians can serve as a connection between cultures—a connection that benefits international students, while bringing globalization closer to home for domestic students. With record international student enrollments, Miami University, Oxford and Miami University, Hamilton were faced with meeting the unique needs of this population. In this presentation, we will share what we learned about international students as college undergraduates and as library users, and how we worked with other campus departments to develop collaborative outreach strategies.

### SERVICE LEARNING AND LIBRARIES: EMERGING OPPORTUNITIES FOR TODAY'S CHANGING HIGHER EDUCATION LANDSCAPE

Maureen Barry (Wright State University), Cheryl Lauricella (Wright State University), Kirsten Fox (Academic Initiatives, Ohio Campus Compact)

**Huron Room** 

Civic engagement and service-learning (SL) have grown exponentially on college campuses in recent years as the academy renews its commitment to educate students to become responsible citizens. Librarians are uniquely positioned to support these initiatives. After providing a state- and nation-wide

overview of SL and civic engagement, presenters will explore emerging SL collaborations between faculty and librarians. Finally, participants will investigate ideas for pursuing and supporting service-learning partnerships on their own campuses.

#### ACHIEVEMENT PTS. EARNED!: MOBILE GAMING AND LIBRARY INSTRUCTION

Jason Michel (Miami University)

Logan Room

This presentation will discuss the concept of Mobile Gaming as a medium for library instruction. Most instruction is delivered via one-shot sessions or video and audio podcasts. Mobile gaming builds in incentives to complete tasks and thus learn about the library in a more meaningful way. Additionally, users can play these games on their own time and at their own pace. The presenters will discuss implementation options like SCVNGR and Foursquare as well as homegrown options.

### **UNEARTHING THE TREASURY OF KNOWLEDGE: DIGGING OUT OPEN ACCESS CONTENT FROM THE INTERNET** *Araba Dawson-Andoh (Ohio University)*

Van Wert Room

Librarians could support the research needs of users by facilitating access to open access (OA) materials as a way of eliminating barriers created by prohibitive journal prices. The growth of the Internet and the emergence of the Open Access Movement have resulted in the availability of open-access repositories, archives and journals providing free online access to literature necessary for research. The main aim of the OA movement is providing scholars access to the works of others free of charge.

### Spotlight 3: Leveraging Web Tools for Reference and Collaboration Hardin Room

#### WEB TOOLS: THE MORE THINGS CHANGE...

Sara Klink (Stark State Community College), Diane L. Schrecker (Ashland University)

Nothing says "Constant Change, Constant Opportunity" like web tools. New resources are available with stunning regularity; many are educational and rife with potential to enrich student learning. Non-traditional library web resources are often integrated as viable tools for reference, instruction, and collaboration. This session will feature an overview of several of our favorite tools and how we use them. Try something different! These tools are simple to use, available on and off the cloud, and easily adapted for LibGuides, Campus Guides, Library blogs, and more.

### BEYOND GOOGLE DOCS: USING FREE WEB-BASED TOOLS FOR MANAGEMENT AND COLLABORATION IN YOUR LIBRARY

Susannah Cleveland (Bowling Green State University), Liz Tousey (Bowling Green State University)
Shared productivity applications like Google Docs have become commonplace in libraries, but there are many other free, web-based resources that librarians can use for staff management and collaboration. Library staff at BGSU have been using applications such as Dropbox, Hiveminder, and Floorplanner, as well as many others, for such tasks. We will share the basics about some of these applications and explain how they are useful in the context of a library.

#### Snack Break 2:50pm-3:15pm

#### **Session 4: 3:10pm – 4:00pm**

### STREAMLINING STATS: CREATING AN EFFICIENT WORKFLOW FOR GATHERING, REPORTING AND INTERPRETING E-RESOURCES USAGE STATISTICS

Amy Fry (Bowling Green State University)

Defiance/Williams Room

Usage statistics for databases and e-journals provide important information to guide collection decisions and show how these resources are used. However, gathering and interpreting them is often frustrating. This presentation will show how Bowling Green State University's Jerome Library reorganized that institution's approach to gathering e-resource usage statistics through an innovative approach to standards, software, and staffing – and show how other libraries can do the same.

THE TRANSITION MISSION: ACADEMIC AND SCHOOL LIBRARIAN COLLABORATION FOR STUDENT SUCCESS
Beth Tumbleson (Miami University, Middletown), John Burke (Miami University, Middletown), Cherie
Pandora (Library Consultant, Retired Teacher Librarian)
Seneca Room

Preparing students for the rigors of college research is challenging. Helping them to transition successfully from high school research habits to required college level information literacy skills is a priority for both academic and high school librarians. Learn about some of the successful projects that have helped to ease this student transition and the efforts of the Go Further 12-13 Transition Task Force, an alliance between librarians from higher education and K-12 schools.

#### MORE THAN A JUST A LINK: EMBEDDED LIBRARIANSHIP THAT WORKS

Krista McDonald (Miami University Hamilton), Kathleen Pickens-French (Miami University, Hamilton) Henry Room

In this workshop, we'll cover the trials and triumphs of making a connection to a "virtual audience" and offer practical guidance on how to become more than just a link buried inside a course management system. Are you "embedded"? We will demonstrate how web design principles, basic HTML, free technology tools, and social media will help you exceed faculty expectations and strengthen student relationships...without consuming all of your time and energy.

#### PEER MENTORING FOR NEW LIBRARIANS: TRANSFORMATION OF A TENURE SUPPORT GROUP

Gwen Evans (Bowling Green State University), Susannah Cleveland (Bowling Green State University), Elizabeth Tousey (Bowling Green State University), Linda Kramer (Bowling Green State University), Amy Fyn (Bowling Green State University), Vera Lux (Bowling Green State University), Libby Hertenstein (Bowling Green State University), Kathy Yoder (Bowling Green State University)
Huron Room

New librarians working to achieve tenure or levels of professional engagement may struggle with beginning their research agenda and finding peer support. New professionals at Bowling Green State University began meeting as an informal research/writing support group. Over time, the group's focus expanded to include partnerships for scholarly activity, collaborative programming, and peer coaching.

Hear our panel of participants speak about what activities were beneficial, and how the group complemented the libraries' formal tenure support process.

#### **DIVERSITY PROGRAM: INCORPORATING CULTURAL AWARENESS INTO YOUR LIBRARY**

Heather Maloney (University of Cincinnati, Blue Ash College), Michelle McKinney (University of Cincinnati, Blue Ash College)

Logan Room

The RWC Library serves a growing and diverse population. In order to ensure quality customer service the library created and implemented a cultural awareness program for staff during the 2010-2011 school year. Through a variety of activities and discussions, the staff developed a greater understanding of each other and the population they serve. This presentation addresses the importance of creating a cultural awareness program, activities and discussion topics and future developments for the RWC Library.

#### **DLIG PROGRAM: USING USABILITY TESTING TO DETERMINE BEST PRACTICES FOR LIBGUIDES**

Eli Sullivan (Miami University), Jason Michel (Miami University), Andy Revelle (Miami University) Van Wert Room

Many libraries have adopted the LibGuides platform as a way of creating publicly-accessible research guides, but few have conducted formal usability testing to assess the design and organization of the guides. Using Morae usability testing and market research software, we assessed findability, terminology, design, and organization of the content within the guides. This presentation will detail the results of our comprehensive usability testing as well as a set of guidelines for LibGuide design and layout.

Spotlight 4: Programming Hardin Room

#### **BEYOND THE CLASSROOM: CONNECTING LIBRARY RESOURCES TO STUDENT SERVICES**

Robert Snyder (Bowling Green State University)

In a time of budgetary and institutional change, it is important to show the value of the library by promoting the library resources that benefit the campus as a whole, beyond traditional classroom instruction. The presenter will demonstrate ways to market the library through the use of research guides containing library resources that complement Student Services offerings. Participants will also have the opportunity to discuss ideas for other campus partnerships beyond academic affairs.

#### I SAW IT ON YOUTUBE: LIBRARY LAMPOONS AND WHAT WE CAN LEARN FROM THEM

Mark Shores (Miami University Hamilton)

Free video hosting services like YouTube are a popular platform for libraries to post their online tutorials and promotional videos, but are also venues for fictionalized satirical depictions of situations at public service desks. This session will highlight several of these kinds of videos and what they can teach us about how libraries can rethink the delivery of services.

#### Poster Sessions Wood Room

#### **ASSESS ONE-SHOT INSTRUCTION SESSIONS USING WORD CLOUDS**

Amy Gullen (University of Dayton)

This poster will show how you can use student responses from minute papers to quickly and easily analyze one-shot instruction sessions using data visualization tools, like word clouds.

#### KSULIBRARY2U: BRINGING THE REFERENCE DESK TO RESIDENCE HALLS

Leslie Whitford (Kent State University), Rebecca Starr (Kent State University)

Two Library and Information Science graduate students collaborated to create and implement an outreach reference service in a campus residence hall. They also created a LibGuide to both aid on-site reference services and share as an easy tool for users when doing research.

#### **EXAMINING OHIOLINK USERS' RENEWAL BEHAVIOR**

Ken Irwin (Wittenberg University)

Recent discussions about changing OhioLINK loan rules have highlighted the lack of available data regarding how long patrons keep OhioLINK materials. This study examines user data from several institutions of various sizes and types to look for what similarities and differences in patterns are present. Do users keep books as long as possible? How do faculty, undergrads, and grad students differ in their behavior? Come find out!

#### BETWEEN A ROCK AND A VIRTUAL PLACE: CREATING A DIGITAL COLLECTION FOR GEOSCIENCES

Moriana M. Garcia (Denison University), Kristen L. Pantle (Denison University)

In 2009, Denison University received a grant to implement a Digital Repository to support the curricula. The Department of Geosciences, in collaboration with the Library, digitized part of their collection of rocks, minerals and fossils. The specimens were photographed and the original information, which included locality and date of collection, and collector's name, was enhanced by adding authoritative classification, geographic coordinates and links to primary documents. Dublin Core was used as the metadata standard.

#### **O**UR CHANGING USERS: UNDERGRADUATE RESEARCH HABITS, ATTITUDES, AND ABILITIES

Kristen J. Gibson (Wittenberg University)

Thomas Library has collected three years' worth of survey data using the Research Practices Survey (RPS), developed by a group of NITLE institutions, to learn more about the research skills and habits of students at Wittenberg University. This poster session will share information about RPS, and how institutions can use similar survey data to inform library decision-making.

#### **EVOLVING PARTNERSHIP OF PRESERVATION AND SPECIAL COLLECTIONS**

Ashley Jones (Miami University), Kim Tully (Miami University)

In this poster session we will describe the practical solutions our institution has implemented for addressing the evolving role of the preservation department within the university library. Here at Miami University, restructuring of staff and resources has necessitated the refocusing of preservation efforts toward special collections materials. Our topics will include establishing an enclosure program, workflows for quick repair, creating and organizing a physical processing area and the sharing of student workers.

#### PROMOTING EBOOKS USING QR CODES

Amanda Levine (Ohio State University), Missy Crieed (Ohio State University), Joseph Payne (Ohio State University)

QR Codes are an innovative and inexpensive way to distribute information to smartphone users. Learn how the Prior Health Sciences Library and Center for Knowledge Management uses the technology to promote ebooks.

#### **INCREASED ENROLLMENT: CHALLENGES AND SOLUTIONS**

Julie Zaveloff (Columbus State Community College), Jessica Crossfield (Columbus State Community College)

Despite the current challenges in the U.S. economy, community colleges have seen an increase in enrollment and student retention. This poster presentation aims to show the various ways in which one large community college maintains their level of service through continued growth in student population, yet static monetary and space allotments.

#### **UPDATING STUDENT SUPERVISION**

Derek Malone (Ohio University), Paul Campbell (Ohio University)

This poster will present new techniques and ideas for supervising and communicating with student employees. Come learn about using new technologies for improving communication, skills, and overall working efficiency.

#### **CAMPUS-WIDE READ: COLLABORATION ACROSS DEPARTMENTS**

Katie Blocksidge (Owens Community College)

Encouraging students' interest and campus involvement can be a challenge at a two-year commuter school. This poster demonstrates the way one community college library collaborated with other departments to promote a successful Campus-Wide Read, and lay the groundwork for the Campus-Wide Read as a continuing campus program.

#### **USING CIRCULATION STATISTICS IN COLLECTION DEVELOPMENT**

Alice Crosetto (University of Toledo)

Collection Development librarians continually face diminishing funds and higher accountability for resources. Circulation Statistics remain the best means of documenting successful purchases. This poster session will highlight those specific collections that typically produce high usage statistics as well as illustrating how Collection Development can use Circulation Statistics for acquiring and weeding.

### THE SHOWROOM VS THE STOREROOM: INNOVATIVE EXAMPLES OF DIGITAL COLLECTION PRESENTATION IN DIGITAL REPOSITORIES

John Millard (Miami University), Elias Tzoc (Miami University)

As academic and research institutions continue to work with large and diverse type of content for their institutional repositories, there is a greater need to enhance the default presentation of objects in digital repositories systems like Dspace. This poster session will demonstrate methods of displaying cultural heritage objects using the open source Dspace platform and issues to be considered when structuring digital objects so that they can be presented in exciting and user-centered ways.

### LIBRARIES AND HEALTH INFORMATION OUTREACH ON COLLEGE CAMPUSES: BARRIERS, OPPORTUNITIES, AND A CASE REPORT

Lucy Duhon (University of Toledo), Jodi Jameson (University of Toledo, Health Science Campus)

The University of Toledo Libraries have participated in a campus-wide health fair at their institution since 2006. This poster will spotlight the libraries' involvement in the fair over the years, providing also ideas for getting involved at your own institution. Additionally, the presenters will share results of a recent nationwide survey which polled academic libraries on their level of participation in health information outreach, including activities such as health fairs.

### LIBRARY INSTRUCTION & THE UPWARD BOUND PROGRAM: EXPECTATIONS, VICTORIES, AND IMPLICATIONS FOR "TRADITIONAL" LIBRARY INSTRUCTION

Katie Foran-Mulcahy (University of Cincinnati, Clermont College)

This poster will detail my experiences designing, planning, and implementing a 3½ hour library workshop for 40 high school students in the Upward Bound program.

#### **CROSSTRAINING FOR SUCCESS**

Don Sutterfield (Columbus State Community College)

Cross training between departments can increase the quality of service for patrons, especially when dealing with a specialized department such as Media Production and a generalized department such as Circulation. Though, the benefits of cross training are not necessarily confined to those settings at all.

#### **ISSUES AND ADVANTAGES OF FREE CITATION GENERATOR TOOLS**

Mark Shores (Miami University, Hamilton)

Free citation creator tools like BibMe, EasyBib and Citation Machine are popular with students because of their relative ease of use. Some of these tools work very well, but sometimes there are issues with the resulting citations that make for a suboptimal works cited page. This poster session will highlight the issues with free citation tools, and also touch on the beneficial and useful aspects of these and other similar tools.

#### LIBRARY CHANGE AND ADAPTATION FOR FIRST GEN STUDENTS

Anna Jones (Lincoln College of Technology), Beth Smith (Lincoln College of Technology), Zarleen Watts (Lincoln College of Technology)

How are information-seeking methods and reading habits different for first-generation students? How can the library better serve the first-generation population? Librarians from Lincoln College of Technology evaluated the needs of first-generation students from multiple campus locations based on a general library use survey. Using survey results, programs to improve the first-generation student experience were implemented. To assess the level of success, students were revisited and surveyed at the conclusion of our new programs.

#### **GROUP STUDY ROOM POLICY AND SMS NOTIFICATIONS: A TEAM-BASED IMPLEMENTATION**

Nathan McGuirk (Columbus State Community College), Robert Millspaugh (Columbus State Community College), Sara Chan (Columbus State Community College)

Three circulation specialists at CSCC were given the task of reviewing and revising the library's group study room policy after our recent renovation. We researched the policies of similar institutions, implemented new guidelines based on our findings, and modified our policy after analyzing the results. One conclusion we reached was that an SMS notification system would greatly improve our workflow and overall student satisfaction. The process of selecting and implementing the system will be detailed.

#### IF WE BUILD IT, WILL YOU COME? THE OHIOLINK COLLABORATES TOOLBOX

Margaret Maurer (Kent State University)

OhioLINK libraries lack experience managing inter-institutional projects. The OhioLINK CollaboraTeS Project was created to foster collaboration among OhioLINK technical services departments by providing supportive tools and by working to help academic libraries create collaborative technical services opportunities. The Project's CollaboraTeS Toolbox provides a directory of technical services skills in OhioLINK libraries. Information is also available on creating deals with other libraries. Stop by and learn about the CollaboraTeS Project, and how to access the Toolbox.